



MEDIA KIT

Company Overview

OnlineLabels started in 1998 and we quickly established ourselves as one of the internet's largest suppliers of blank and custom printed labels. We're located in Sanford, Florida where we manufacture labels in a state-of-the-art 180,000 square foot facility. This allows us to offer competitive pricing, reduce or eliminate minimum order requirements, and provide a variety of completely unique label sizes.

Our customer-driven approach to business has helped us supply the most comprehensive selection of labels anywhere. Competitive market research and a focus on customer service allows us to grow our product line at a rapid pace. Today, we cater to a diverse customer base ranging from corporate to home use.

In addition to the products we offer, we've added a number of resources helpful to the labeling experience. Maestro Label Designer allows customers to create and print labels using any of the standard sheet and roll sizes offered by the company. Users can also access free generator tools, blank templates, and pre-designed templates.

OnlineLabels remains focused on providing customers with the products and resources they need to complete their projects.

Company FAQ

What does OnlineLabels sell?

We offer one of the largest selections of blank and custom printed labels around. You can browse thousands of configurations for inkjet, laser, and thermal printers. You also get access to high-quality printed rolls and sheets produced on industry-leading presses.

Who manufactures our labels?

All of our labels are manufactured in-house at one of our facilities. This lets us pass on the best prices to our customers. It also means our internal customer service team can provide the best support, turnaround is extremely quick, and we can offer no minimum orders on most products.

What tools do we provide for creating labels?

Maestro Label Designer is free-to-use with each order of blank labels. You can also design and order printed labels directly from the app. The web-based application lets users create label designs that fit onto any of our sizes.

When did OnlineLabels open shop?

We launched our website in 1998 as a way for people needing blank labels to order direct from the manufacturer and save compared to office store pricing.

Who do we serve?

Those looking for professional or personal labeling solutions. From the one-person team to the Fortune 500 in any industry imaginable.

Company Overview

OnlineLabels is a subsidiary of Online Labels Group. We provide one of the largest selections of blank and custom printed labels, tools, and resources for businesses and consumers around the world.

Company Mission

Since 1998, OnlineLabels has been dedicated to the success of its customers. Through an extensive selection of label configurations, a suite of design tools, and award-winning customer service, our goal is to revolutionize the labeling industry with resources that empower customers to achieve their goals.



What We Offer

- Blank Label Templates
- Business Tools & Generators
- Custom Colors
- Custom Labels
- Custom Sizes
- Direct Thermal Roll Labels
- Inkjet Roll Labels
- Integrated Forms
- Labels on Sheets
- Large Format Label Sheets
- Maestro Label Designer
- Pre-Designed Label Templates
- Primera Printers
- Shrink Sleeves
- Specialty Materials
- Flexible Packaging
- Thermal Transfer Ribbons
- Thermal Transfer Roll Labels

Locations & Contact Information

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